



KENTUCKY Council

on postsecondary education

Activity Report 4

August 2004

The Council Activity Report is a communication from the chair of the Council on Postsecondary Education to the members of the governing boards of regents and trustees. The topics are organized by the five questions of postsecondary reform.

from the Council chair . . .

Dear Governing Board Members:

The Governor's Conference on Postsecondary Education Trusteeship is right around the corner and I hope you will mark your calendar now to attend. The conference will be held Sept. 19-20 at the Sloan Convention Center in Bowling Green. Peter Ewell, vice president of the National Center for Higher Education Management Systems, will present "Measuring Up 2004"—the national report card on postsecondary education published by the National Center for Public Policy and Higher Education. The report card will be released Sept. 15 and will show how Kentucky compares to other states in key areas. The conference also will serve as the kick-off event for the Council's strategic planning efforts which will include nine regional forums across the state. Please see the article on the following page for more details on the conference and a listing of the forums.

In the meantime, please contact me if I can be of service. Thank you for all that you do to make a difference in postsecondary education.

Mike Barger



"Can We Talk?"

Trusteeship conference and regional forums to engage public in planning process

The Council on Postsecondary Education is engaged in a strategic planning process to update the public agenda called for by the *Kentucky Postsecondary Education Improvement Act of 1997* (House Bill 1). The Council's current agenda, *2020 Vision: An Agenda for Kentucky's System of Postsecondary Education*, has guided our work for the past six years, linking postsecondary education to statewide priorities and economic growth. We want to provide citizens, educational partners, community leaders, and other stakeholders with an opportunity to participate in the conversation and help shape the future of reform. Toward that end, the Council will conduct nine regional forums across the state in September and October to obtain public input on the needs of the region and how postsecondary education can address those needs (see schedule below). Board members will receive more information about the regional forums in the coming weeks. The second part of the process will involve campus forums next spring to share what we learned from the regional data and to seek input from institutional staff, faculty, and students to inform the public agenda.

The 2004 Governor's Conference on Postsecondary Education Trusteeship will serve as the kickoff event for this strategic planning process. The conference is Sept. 19-20 at the Sloan Convention Center in Bowling Green. The trusteeship conference is sponsored by the Institute for Effective Governance and the Council on Postsecondary Education. This annual conference fulfills the Council's statutory responsibility to provide an orientation program for new governing board members. Board members have received conference registration materials.

The conference brings together the members of the institutional governing boards of regents and trustees, members and staff of the Council on Postsecondary Education, members and staff of the Kentucky Higher Education Assistance Authority, and public and independent presidents and their staffs to discuss issues of statewide importance. The invitation list also includes all members of the Kentucky General Assembly, cabinet secretaries, business and labor groups, alumni, Prichard Committee, Kentucky Advocates, Kentucky Board of Education, Postsecondary Education Nominating Committee, and others.

The conference begins Sunday afternoon, Sept. 19, at 2:30 p.m. (CT) and concludes at 2 p.m. Monday, Sept. 20. Featured highlights include:

- Presentation by Peter Ewell (vice president of the National Center for Higher Education Management Systems) of the results of *Measuring Up 2004*, the national report card on postsecondary education published by the National Center for Public Policy and Higher Education. You'll learn how Kentucky has performed over the past decade and how we stack up against other states.

- The data presented by Ewell during the opening session will provide important background information for a conversation with members of the Strategic Committee on Postsecondary Education (invited) about Kentucky's goals and challenges and how postsecondary education can contribute to addressing state needs. SCOPE members include Governor Ernie Fletcher, Senate President David Williams, House Speaker Jody Richards, and other legislative leaders, executive cabinet members, and CPE members.

- Dinner keynote address by Governor Fletcher (invited).

- Presentation of the Kentucky Advocates for Higher Education Acorn Award to a professor exhibiting excellence in service and commitment to students and the OAK award to an outstanding alumnus of Kentucky who has achieved national stature and reputation in his chosen career.

- Board development/orientation sessions on key issues related to Kentucky postsecondary reform, including student learning, college affordability, effective board behavior, shared governance, and a discussion about the history of American higher education led by author John Thelin.

- Highly interactive discussion with all conference participants about the needs of the state and what postsecondary education can do to address them.

- Remarks by Peter Ewell on statewide and institutional strategies for increasing capacity across the system in an era of constrained resources.

- Discussion with the presidents about how the postsecondary institutions are addressing the Five Questions of Reform and the goals of House Bill 1 and their thoughts about the nine regional forums.

2004-05 Strategic Planning Process - Regional Forums

September 29, 2004
Holmes High School, Covington

October 4, 2004
DuPont Manual High School, Louisville

October 12, 2004
Prestonsburg High School, Prestonsburg

October 13, 2004
Clay County High School, Manchester

October 14, 2004
Henry Clay High School, Lexington

October 19, 2004
Paul Blazer High School, Ashland

October 25, 2004
Lone Oak High School, Paducah

October 26, 2004
Madisonville North Hopkins High School, Madisonville

October 27, 2004
Barren County High School, Glasgow

Public Services Continuation Plan in effect

On June 28, 2004, Governor Fletcher signed an executive order implementing a Public Services Continuation Plan for the first quarter of fiscal year 2004-05. There was a ruling by Judge Roger Crittenden that indicated the plan could proceed within limits until the legislature passes a budget. The plan cannot implement new programs or fund current programs at amounts higher than originally approved by the legislature and no new capital projects can be authorized.

Comprehensive funding model review in process

The Council is involved with a comprehensive funding model review to complement work on the strategic planning process. There are five workgroups dealing with specific funding issues, including:

- base funding model
- funding distribution methodology
- performance/accountability
- capital
- incentive trust funds

The workgroups bring recommendations to the full Chief Budget Officers' monthly meetings. Progress reports on draft recommendations are brought before the CPE, Council of Presidents, Academic Officers, and legislative and executive branch staff members. The review will continue early next year until final recommendations are approved.

QUESTION 1: *Are more Kentuckians ready for postsecondary education?*

P-16 recommendation to expand membership moves forward

The P-16 Council's recommendation to expand its membership was approved by the CPE at its July meeting. The Kentucky Board of Education approved the recommendation at its August meeting.

The recommendation includes adding the secretary of the Education Cabinet (nonvoting), the commissioner of Technical Education, the commissioner of Workforce Investment, the CPE vice president for Adult Education, a business representative, a labor representative to be designated by the Kentucky Workforce Investment Board, a representative of the local P-16 councils, and the executive director of the Kentucky Higher Education Assistance Authority.

Several developments suggested the need to expand the P-16 Council membership. These include a restructuring of the Education Cabinet, a clearer understanding at the state and

local levels of the importance of business and labor to the P-16 agenda, the importance of adult education to the attainment of Kentucky's educational attainment goals, and the increasing role that financial aid exerts in postsecondary access.

The state P-16 Council was formed in April 1999 by agreement between the Council and the Kentucky Board of Education with the purpose of jointly discussing policy matters that affect the progress of students from P-12 into the postsecondary education system. Subsequently, the director of the Education Professional Standards Board, the director of the Governor's Office of Early Childhood Development, and the secretary of the Workforce Development Cabinet were added to the P-16 Council.

QUESTION 2:

Are more students enrolling?

QUESTION 3: *Are more students advancing through the system?*

Policy revisions will facilitate transfer between institutions

The Council approved revisions to the General Education Transfer Policy at its July 19 meeting. The policy revisions will make it easier for students to transfer general education course credits between the institutions.

The Statewide Transfer Committee (a group of representatives from each Kentucky public postsecondary institution) has met regularly over the past year to analyze and revise the policy.

Dual enrollment more than doubles

The number of high school students dually enrolled in postsecondary coursework has increased dramatically over the past three years, from 6,321 in fall 2001 to 14,396 in fall 2003. Data on the impact of dual enrollment on Kentucky's postsecondary persistence and graduation rates is currently not available. The Council staff is planning a study to determine whether dual enrollment of high school students in college courses leads to greater-than-expected high school completion, college enrollment, and college persistence rates.

Council extends Kentucky Plan for Equal Opportunities

The Council is required to implement a statewide equal opportunity plan to bring Kentucky into compliance with Title VI of the Civil Rights Act of 1964. Kentucky is currently operating under a partnership agreement with the U.S. Department of Education, Office for Civil Rights. Kentucky has not been released from the partnership.

At the July 19 meeting, the CPE adopted its Committee on Equal Opportunities recommendation to extend the current plan to allow sufficient time to develop a new statewide equal opportunities plan. The Council agreed that the CEO should coordinate its work with the CPE's development of a new strategic plan. The process will include nine regional forums across the state designed to obtain public input on the development of the plan.

For more information, please contact Sherron Jackson or Rana Johnson at (502) 573-1555.

QUESTION 4: *Are we preparing Kentuckians for life and work?*

QUESTION 5: *Are Kentucky's communities and economy benefiting?*

Public health plan promotes collaboration among institutions

A Statewide Strategy for Public Health Education and Research was approved by the Council last month. The plan promotes collaboration among Kentucky's public health programs to address workforce needs and compete effectively for rapidly increasing pools of public health research funds.

The strategy endorses the creation of separately accredited, but collaborative, schools of public health at the University of Kentucky and the University of Louisville, as well as programs of public health at Eastern Kentucky University and Western Kentucky University. The accreditation status improves opportunities for extramural funding, increases collaboration to meet traditional student needs and workforce continuing education/credentialing needs, and allows for transfer of credits between institutional programs. Funding for the schools of public health will be accomplished through the institutions' internal reallocation of funds and as a result of increased research funding made available, in part, by accreditation.

The plan encourages the Kentucky Department for Public Health to create incentives to reward public health workers who enroll in public health education programs. This work will position Kentucky to accommodate anticipated developments at the national level requiring credentialing of the public health

workforce by accredited public health schools and programs.

In addition, the strategy calls for development of a P-16 initiative that includes an inventory of all public health postsecondary offerings across the state, including baccalaureate degrees, associate degrees, and certificate programs. Partnerships between postsecondary and P-12 education also are needed to support programs that promote healthy behavior and interest in public health careers. The plan also calls for undergraduate programs in public health and public health-related fields to be a part of workforce development efforts and a pipeline to graduate training in public health.

The plan is expected to greatly enhance the contribution of postsecondary education to solving Kentuckians' severe public health problems through collaborative public health education and research.

The plan was developed by the Public Health Advisory Committee, appointed by the Council in July 2003, in consultation with the Council on Education for Public Health, the Association of Schools of Public Health, and public health educators in other states.

High-speed network to serve postsecondary education

The eight state-supported institutions, the Kentucky Community and Technical System, and the Council on Postsecondary Education rolled out a new high-speed network on July 1 called the Kentucky Postsecondary Education Network (KPEN-2). The new network is designed specifically for postsecondary education.

KPEN-2 provides a high-speed link for each campus that is over five times the speed of the old network. KPEN-2 also permits a variety of applications such as Internet telephony and provides a more stable platform for interactive television.

ALLTEL, Inc., built and manages the network. Independent institutions, teaching hospitals, and other members of the postsecondary education community may purchase an array of specialized services from the master agreement.

OTHER ACTIVITIES

Revisions made to Endowment Match Program guidelines

The Council made three minor changes to the Endowment Match Program guidelines at the July 19 meeting as follows:

- Added a research scholar category to fund a limited number of nontenured medical faculty for a maximum of six years.
- Clarified the definition of applied research programs for the comprehensive universities.
- Added diversity language in accordance with HB 269.

Stoeppel named student member

Tony J. Stoeppel of Lexington was recently named the student representative on the Council. Stoeppel received a B.S. in biosystems and agricultural engineering from the University of Kentucky in 2003 and is pursuing a master's degree in public policy and administration at UK. He is employed by Clearbrook & Co. Ltd. as a senior associate and chief office administrator.

New regents and trustees appointed

Governor Fletcher recently made the following appointments to the university and KCTCS boards of regents and trustees:

EKU:	Phelcisima W. Roberts, Louisville G. Hunter Bates, Prospect
KCTCS:	Larry Dale Savage, Union
KSU:	Michael T. Alexander, Louisville Yvette Haskins, Campbellsville
MoSU:	Jill H. Rose, Winchester John D. O'Cull, Vanceburg
MuSU:	Alan C. Stout, Marion Vickie C. Travis, Murray
NKU:	Denise H. McClelland, Lexington Joyce Griffin, Elsmere
UK:	Mira S. Ball, Lexington Stephen P. Branscum, Russell Springs Ann Brand Haney, Nancy
UofL:	William A. Stone, Louisville Stephen E. Poe, Louisville Margaret Ann Handmaker, Harrods Creek
WKU:	Judith Ann Hughes, Bowling Green Laurence J. Zielke, Louisville

Kentucky's Postsecondary Education System encompasses nine public institutions and numerous independent institutions and Kentucky Adult Education. The system represents 229,061 students, 538,866 Kentucky alumni, and 275,108 GED recipients. When Kentuckians earn postsecondary degrees, their skills improve and their wages go up; they are more likely to lead healthy lives and be engaged in their communities; and they build better futures for themselves and for their families.

MEMBERS

COUNCIL ON POSTSECONDARY EDUCATION

Walter A. Baker
Glasgow

Steve Barger (*chair*)
Louisville

Peggy Bertelsman
Ft. Thomas

Richard Freed (*faculty member*)
Lexington

Ron Greenberg (*vice chair*)
Louisville

Susan Guess
Paducah

John R. Hall
Ashland

Esther Jansing
Owensboro

Charlie Owen
Louisville

Tony J. Stoeppel (*student member*)
Lexington

Joan Taylor
Lexington

John S. Turner
Lebanon

Lois Combs Weinberg
Hindman

Charles Whitehead
Villa Hills

Kenneth W. Winters
Murray

Gene Wilhoit (*ex officio*)
Frankfort

Thomas D. Layzell (*president*)
Frankfort

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2004 CPE MEETING CALENDAR

September 19-20 - CPE meeting & IEG Governor's
Conference on Postsecondary Education
Trusteeship (Sloan Convention Center,
Bowling Green, Ky.)

November 7-8 - CPE meeting (location tbd)

*For information about CPE meetings, contact Phyllis
Bailey at 502.573.1555 or phyllis.bailey@ky.gov.
Meeting materials are available on the Council's Web site
at [http://www.cpe.state.ky.us/aboutus/aboutus_council_
meetings_materials.asp](http://www.cpe.state.ky.us/aboutus/aboutus_council_meetings_materials.asp).*

Activity reports will be posted on the Council's Web site. Let us know if you would prefer to view future issues online by sending your e-mail address to Phyllis Bailey at phyllis.bailey@ky.gov. You will receive an e-mail notification when the activity reports are online.

QUESTIONS ?????

Contact President Tom Layzell
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